



# MEDIA KIT

Last update: May 12, 2022

## COMPANY DESCRIPTION

Medacta is an international company specializing in the design, production, and distribution of innovative orthopaedic products, as well as in the development of accompanying surgical techniques. Established in 1999 in Switzerland, Medacta is active in joint replacement, spine surgery, and sports medicine. Medacta is committed to improving the care and well-being of patients and maintains a strong focus on healthcare sustainability. Medacta's innovation, forged by close collaboration with experts surgeon globally, began with minimally invasive surgical techniques and has evolved into personalized solutions for every patient. Through the M.O.R.E. Institute, Medacta supports surgeons with a comprehensive and tailored program dedicated to the advancement of medical education Medacta is headquartered in Castel San Pietro, Switzerland, and operates in over 40 countries.

## HISTORY

Medacta was established in 1999 after Dr. Alberto Siccardi, Founder and Chairman of the company, identified an opportunity to improve on incumbent technologies and techniques in the hip replacement market. In 2000, Medacta established its headquarters, manufacturing facility and research and development site in Castel San Pietro, Switzerland. Following his desire to improve care for patients and considering his personal experience with orthopaedic procedures, Dr. Alberto Siccardi dedicated himself to the development of orthopaedic techniques and prostheses. His passion led to the innovation and medical education platforms that have come to define Medacta today. In 2019, the year of the company's 20<sup>th</sup> anniversary, Medacta became a publicly listed company, officially entering the SIX Swiss Exchange. The 9<sup>th</sup> M.O.R.E. International Symposium that was held in Lugano, Switzerland, was the perfect occasion to celebrate these milestones.

🔗 [history.medacta.com](https://history.medacta.com)

## VISION

Our vision is to improve the care and well-being of orthopaedic and spine surgery patients around the world through our experience and passion. With our surgical innovations and medical education programs, we strive to enable a healthy and active lifestyle for every patient, strongly focusing on healthcare sustainability.

## MISSION

Our mission is to transform the patient experience by developing advanced surgical approaches, implants, and instruments through responsible innovation. With this goal in mind, we focus on increasing our collaboration with surgeons and universities worldwide, constantly investing in medical education, innovative technologies, and personalized solutions.

## ASSETS

**Innovation** is of paramount importance at Medacta and is expressed in the originality of our surgical techniques, products and technologies. Our innovation began with minimally invasive techniques and has evolved into personalized solutions for every patient and it is based on three pillars: a strong and continued collaboration with surgeons, continuous investments in long-term and short-term research and development (R&D) and the adoption of cutting-edge technologies. We firmly believe in a responsible innovation, which is guaranteed by our M.O.R.E. Excellence Clinical Program, enabling us to responsibly introduce innovative products into the market.

Our philosophy is that **education** is an indispensable tool for transforming innovation into concrete benefits for patients, surgeons and healthcare systems. Since its founding in 2004, the M.O.R.E. Institute has become a global education platform tailored to the needs of the individual surgeon. We also offer professional education to our employees thanks to the Medacta Academy, and support the education of the patients through the MyPractice Development Plan.

Our products and surgical procedures are designed to improve the patient well-being, facilitate the work of our surgeons and increase the **sustainability** of the healthcare system by improving efficiency while reducing surgical costs.

At Medacta we look beyond the ordinary, and this has led us to design an advanced network of digital solutions to improve patient outcomes and healthcare efficiency - the **MySolutions Personalized Ecosystem**. The crown jewel of MySolutions is **NextAR**, our universal Augmented Reality Surgical Platform, that leverages patient-specific, unique real-time surgical guidance superimposed onto the operative field to enhance precision and enable data-driven decision-making.

## IN-HOUSE TECHNOLOGY

By directly managing our production units we can control all processes and ensure high standards of quality, flexibility, continuity and efficiency. Thanks to in-house production we can more easily develop our know-how, which is a fundamental driver of innovation. Moreover, in-house production reduces costs and emissions due to the transport of goods, therefore favoring our sustainable approach.

## PRESIDENT ALBERTO SICCARDI BIO

**Career Highlights:** Mr. Siccardi served as CEO of Medacta International since founding Medacta in 1999 until November 2018 and as Chairman of the Company since March 2019. Prior to founding Medacta, Mr. Siccardi's family owned Bieffe Medital SPA, an Italian company operating in the medical device industry. Mr. Siccardi successfully developed and expanded Bieffe Medital internationally as CEO and then subsequently sold the business to Baxter Group in 1997.

**Qualifications:** Mr. Siccardi has a degree in Pharmacy from the University of Turin (1969) and a Master's Degree in Business Administration (MBA) from SDA Bocconi School of Management in Milan (1979, with distinction).

## CEO FRANCESCO SICCARDI BIO

**Career highlights:** Mr. Siccardi joined Medacta International in 2002 and served as a Member of its Board of Directors since 2003. He then served on the Board of the Company from its incorporation until March 21, 2019. Following the retirement of the Company's Chairman, Mr. Siccardi was appointed Chief Executive Officer as of November 1, 2018. Prior to becoming CEO, he served as Executive Vice President and Medical Affairs Manager (from 2013 to 2014) and as Executive Vice President (from 2014 to 2018). He further served on the Board of various Medacta Group companies internationally.

**Qualifications:** Mr. Siccardi holds a Master of Science (MSc) in Biomedical Engineering from the Polytechnic University of Milan (2002). He also completed the Executive Program for Growing Companies (EPGC) at Stanford Business School Executive Education in Stanford, California, USA (2009).

## SUSTAINABILITY REPORT

Innovation must be sustainable to be of real value for everyone. We want to do everything possible to ensure that sustainability does not remain just an important part of our corporate culture but rather becomes a value shared among all involved in our activities, so that we can actively contribute to the sustainable development policies of the territory and the community to which we belong.

[🔗 sustainability.medacta.com](https://sustainability.medacta.com)

## OUR BUSINESS UNITS AND PRODUCT PORTFOLIO

- Joint: [joint.medacta.com](https://joint.medacta.com)
- Spine: [spine.medacta.com](https://spine.medacta.com)
- Sports Med: [sportsmed.medacta.com](https://sportsmed.medacta.com)

## OUR LOCATIONS

Founded in 1999, our company is an international company, active in joint prosthetics, spine surgery and sports medicine, with various branches and distributors all over the world.

[🔗 locations.medacta.com](https://locations.medacta.com)

## INVESTORS

Information for shareholders, potential investors, and financial analysts is available in the Investor Relations section.

[🔗 investors.medacta.com](https://investors.medacta.com)

## NEWS & PRESS RELEASES

Please find our latest company news and information.

- News: <https://www.medacta.com/EN/news>
- Press releases: <https://www.medacta.com/EN/press>

## SOCIAL MEDIA CHANNELS

- Medacta.TV: <https://more.medacta.tv/>
- LinkedIn: <https://www.linkedin.com/company/medacta-international>
- Twitter: <https://twitter.com/medacta>
- YouTube: <https://www.youtube.com/c/MedactaInternational>

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